

Tuesday 10th October 2017

Swift Wins Multi-Year, Multi-Site, Baptistcare Contract ASX: SW1

SWIFT CONTINUES GROWTH IN STRATEGICALLY IMPORTANT AGED CARE SECTOR

Market leading telecommunications and content solutions provider Swift Networks Group Limited (ASX: SW1, “Swift” or “the Company”) has signed a 3-year contract with not-for-profit aged care and retirement living provider Baptistcare.

Preferred Supplier to all Baptistcare Aged Care and Retirement Villages:

Baptistcare currently operates around 1,800 rooms across 13 sites. Swift will deploy its full suite of services to ‘The Orchards’ (Doncaster, Victoria) and all new greenfield sites developed during the term (of which 3 are currently planned).

Swift has also been selected as the preferred provider of digital entertainment and connectivity services to all existing facilities as Baptistcare standardises its offering throughout its aged care and retirement facilities.

Enhancing the Lives of Residents:

The full suite of Swift’s aged care solution will be deployed including the innovative ‘My Family’ and ‘My Community’ applications which allow families and communities to upload pictures and messages directly to residents’ TV screens.

Services will also include Swift’s unique aged care content, Swift TV On Demand, noticeboard channels, facility compendiums and individual messaging.

Success in Aged Care Market Continues:

Swift Chief Executive Officer, Xavier Kris commented:

“We are pleased that Baptistcare has chosen Swift as their provider of choice and we are excited to showcase our aged care solution throughout Baptistcare’s network starting with ‘The Orchards’ community in Melbourne’s east.”

“Baptistcare has a rich 70-year history of providing care and support to the community. Today their broad range of services are delivered by over 1,600 skilled staff across Victoria and Tasmania and we are delighted that Swift will play a key role in helping the well-being of their residents.”



Baptistcare

Swift Networks Group Limited ABN 54 006 222 395

1 Watts Place, Bentley WA 6069

W: www.swiftnetworks.com.au E: investor@swiftnetworks.com.au

P: +61 (8) 6103 7595 F: +61 (8) 6103 7594

For more information, please contact:

Xavier Kris

Chief Executive Officer

+61 8 6103 7595 / investor@swiftnetworks.com.au

Tim Dohrmann

Investor and Media Relations

+61 468 420 846 / tim@nwrcommunications.com.au

About Swift Networks Group Limited

Swift Networks Group Limited (ASX: SW1) is a diversified telecommunications and content solutions provider, entertaining guests and connecting them to the world.

Swift's connectivity and content delivery platform empowers guests to watch, play, connect and interact. Swift brings accommodation providers opportunities to generate additional revenue and offers meaningful data insights to retain existing and drive new business.

Swift sources premium content from around the world and curates, packages and distributes it to clients' guests through its cloud-based platform. The company's services include free-to-air television, pay television, telecommunications, internet, data, wireless networks and streaming video on demand with content from some of Hollywood's largest studios.

Running in more than 260 sites across the mining, oil, gas, aged care, retirement village and hospitality sectors, Swift's fully integrated platform is deployed in some of the world's harshest regions, where reliability, flexibility and scalability are critical success factors.

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